



PRODUCTS

2016



Neutral[®]

Certified Responsibility[™]

“WE BELIEVE IN BEING OKAY”

“With 100% commitment to certified clothing, we can improve our planet, make workers healthier and give farmers hope. That’s okay.”

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WINNER OF SUSTANIA FASHION 2013

Sustania and their advisory board, including most notably **WWF & The Sustainable Apparel Coalition**, selected Neutral® as the most sustainable solution in the fashion sector.



WINNER OF CSR ABROAD 2015

The Ministry of Foreign Affairs of Denmark & Investment Fund for Developing Countries have awarded Neutral® the CSR Abroad Prize dedicated companies promoting social responsibility and sustainable growth in the developing world.



CERTIFIED RESPONSIBILITY™

Our purpose is to make sustainability accessible for every person and organization. So instead of explaining exactly what we do from the cotton field to the final product, we've packaged all the complicated techniques and methods in simple and funky looking certificates. They make the complex easy to understand and enable you to tell a story in a second.

But our certificates are more than just funky looking. They guarantee that your new Neutral® product has been produced according to the highest ethical and environmental standards. Together, the certificates cover every single part of the production.

We call it Certified Responsibility™



GOTS

100% organic cotton by GOTS Sustainable Textile methods certified and inspected by Control Union. The aim of the standard is to ensure the textiles are made using organic raw materials and environmentally and socially responsible methods. License no. CU810963



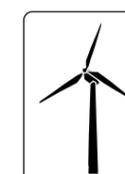
SA8000

SA8000 is based on the principles of international human rights norms. It measures the performance of companies in eight key areas: child labour, forced labour, health and safety, free association and collective bargaining, discrimination, disciplinary practices, working hours and compensation.



Fairtrade

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. www.info.fairtrade.net License no. 19007



Neutral® Responsibility

Wind power is the main power source at the facilities providing four times as much energy as actually used. The surplus is sent to the network for the benefit of the local communities and reduces CO2.



Eu Ecolabel

The official EU label for Greener Products. Ecolabelled products have a comparatively modest impact on air, water, soil, quality, natural resource consumption, global warming and biodiversity. Products must pass rigorous environmental fitness tests, with results verified by an independent body. The label adorns top performing products only. License no. DK/016/049



Oeko-Tex

The Oeko-Tex Standard 100 comprehensively addresses the human ecology component of textile products. It evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers. License ZHGO 034436



**“PEOPLE MAY DOUBT
WHAT YOU SAY, BUT
THEY’LL BELIEVE
WHAT YOU DO.”**



The quote by Lewis Cass raises one of today’s big questions. How do we tell those who only say from those who do? Is it about saying sustainability louder or saying it in a sustainable way? If you believe the latter maybe we can help. Neutral® products show commitment. That way, you can share your inspiring stories with great impact on a T-shirt you need anyway.



**T-SHIRTS
TOPS
POLOS**

OKAY FACT #1 MORE SUGAR PLEASE

Biological pesticides are okay.

Instead of spraying the cotton plant with toxic chemicals, Neutral® farmers use sugar water. Ants love sugar and now see the plant as their larder they'll defend from cotton beetles and other pest attacks.



OKAY FACT #2 HOW TO DYE

It's okay to use the most expensive and environmentally friendly dyes. It's okay to use organic softeners because they're less harmful. And it's certainly okay to purify and reuse wastewater!



OKAY FACT #3 HANDS ON

In India, cotton is mostly picked by hand. Conventional cotton farming needs highly toxic chemicals - picking that with your fingers isn't smart. But with organic cotton it is completely okay!



MENS & LADIES FITTED T-SHIRT



STYLE O61001 MENS FITTED T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM

SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 ROUNDNECK
 NECKBAND TAPE

COLORS WHITE, NATURE, BLACK, SP.GREY,
 D.HEATHER, NAVY, LIGHT BLUE,
 SAPPHIRE, ROYAL, GREEN, MILITARY,
 YELLOW, ORANGE, PINK, RED,
 BORDEAUX

NEW
 COLORS



CERTIFICATES



STYLE O81001 LADIES FITTED T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM

SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 ROUNDNECK
 NECKBAND TAPE

COLORS WHITE, NATURE, BLACK, SP.GREY,
 D.HEATHER, NAVY, LIGHT BLUE,
 SAPPHIRE, ROYAL, GREEN, MILITARY,
 YELLOW, ORANGE, PINK, RED,
 BORDEAUX

NEW
 COLORS



CERTIFICATES



REGULAR T-SHIRT



STYLE O60002 UNISEX REGULAR T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-3XL
INFO T MODEL
 SHORT SLEEVES
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, RED, NAVY

CERTIFICATES 

MENS & LADIES ROLL UP SLEEVE T-SHIRT



STYLE O60012 MENS ROLL UP SLEEVE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 ROLLED SLEEVE DETAIL
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, NAVY

CERTIFICATES 

STYLE O80012 LADIES ROLL UP SLEEVE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 ROLLED SLEEVE DETAIL
 LOWER ROUNDNECK
 ROUNDED BOTTOM SHAPE
COLORS WHITE, BLACK, NAVY

CERTIFICATES 

NEW
STYLE

NEW
STYLE



STYLE O61005 MENS V-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 V-NECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, NAVY



NEW
COLORS

STYLE O81005 LADIES V-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 V-NECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, NAVY



NEW
COLORS





STYLE O60001 MENS CLASSIC T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 185 GSM
SIZES S-3XL
INFO CLASSIC MODEL
 SHORT SLEEVES
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, RED, NAVY



NEW
COLORS

STYLE O80001 LADIES CLASSIC T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 185 GSM
SIZES XS-2XL
INFO CLASSIC MODEL
 SHORT SLEEVES
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, RED, NAVY



NEW
COLORS



STYLE O61015 MENS DEEP V-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 DEEP V-NECK
 NECKBAND TAPE
COLORS WHITE, BLACK



STYLE O81015 LADIES DEEP V-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 DEEP V-NECK
 NECKBAND TAPE
COLORS WHITE, BLACK





STYLE O81002 LADIES DEEP O-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 DEEP O-NECK
 NECKBAND TAPE
COLORS WHITE, BLACK

CERTIFICATES 

STYLE O81010 LADIES ROUNDNECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT FITTED SLEEVES
 LOWER ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY,
 SAPPHIRE, NAVY, PINK

CERTIFICATES 

NEW
COLORS

**OKAY FACT #4
EFFECIENCY
THROUGH YOGA**

All factory workers are offered yoga lessons. It's good for their physical health, mind, and spirit. It makes them more focused and the working environment better and safer.

Efficiency through happiness is okay.

STYLE O81003 LADIES LOOSE FIT T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO LOOSE FITTED MODEL
 SHORT SLEEVES
 LOWER ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK

CERTIFICATES 



STYLE O61050 MENS LS T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, NAVY,
 MILITARY, RED, BORDEAUX

CERTIFICATES 

NEW
COLORS

STYLE O81050 LADIES LS T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 ROUNDNECK
 NECKBAND TAPE
COLORS WHITE, BLACK, SP.GREY, NAVY,
 MILITARY, RED, BORDEAUX

CERTIFICATES 

NEW
COLORS



STYLE O81051 LADIES GRANDDAD T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 O-NECK & PLACKET W. BUTTONS
 NECKBAND TAPE
COLORS WHITE, BLACK



STYLE O81052 LADIES AMERICAN T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 RIB AT SLEEVES
 AMERICAN CLOSURE
COLORS WHITE, BLACK



STYLE O61031 MENS GRANDDAD T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 O-NECK & PLACKET W. BUTTONS
 NECKBAND TAPE
COLORS WHITE, BLACK



STYLE O61051 MENS LS GRANDDAD T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES + RIB AT SLEEVES
 O-NECK & PLACKET W. BUTTONS
 NECKBAND TAPE
COLORS WHITE, BLACK



NEW FABRIC



STYLE O81060 LADIES TUNIC
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 DEEP O-NECK
 LONG BODY
COLORS BLACK



STYLE O61055 MENS LS V-NECK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 V-NECK
 NECKBAND TAPE
COLORS BLACK



NEW
STYLE



STYLE O61030 MENS INTERLOCK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 INTERLOCK KNIT, 220 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 FLEXIBLE FABRIC
 SHORT SLEEVES
COLORS WHITE, BLACK, NAVY, BORDEAUX,
 MILITARY



NEW
FABRIC

STYLE O81029 LADIES INTERLOCK T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 INTERLOCK KNIT, 220 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 FLEXIBLE FABRIC
 SHORT SLEEVES
COLORS WHITE, BLACK, NAVY, BORDEAUX,
 MILITARY



NEW
FABRIC



STYLE O61300 MENS TANK TOP
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES S-3XL
INFO FITTED MODEL
 THICK STRAPS
 RIB AT ARMHOLE AND NECK
COLORS WHITE, BLACK, SP.GREY, NAVY

CERTIFICATES



NEW FABRIC
 NEW COLORS

STYLE O81300 LADIES TANK TOP
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES XS-2XL
INFO FITTED MODEL
 THICK STRAPS
 RIB AT ARMHOLE AND NECK
COLORS WHITE, BLACK, SP.GREY, NAVY

CERTIFICATES



NEW FABRIC
 NEW COLORS



STYLE O61200 MENS WRESTLER TOP
FABRIC 100% ORGANIC FAIRTRADE COTTON
 2X2 RIB KNIT, 220 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 FLEXIBLE FABRIC
 WRESTLER BACK
 EDGE BAND ON STRAPS
COLORS WHITE, BLACK

CERTIFICATES



STYLE O81200 LADIES WRESTLER TOP
FABRIC 100% ORGANIC FAIRTRADE COTTON
 2X2 RIB KNIT, 220 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 FLEXIBLE FABRIC
 WRESTLER BACK
 EDGE BAND ON STRAPS
COLORS WHITE, BLACK

CERTIFICATES





STYLE O20080 MENS SS POLO
FABRIC 100% ORGANIC FAIRTRADE COTTON
 PIQUÉ KNIT, 235 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 PLACKET W. BUTTONS
 FLATKNIT RIB AT COLLAR & SLEEVES
COLORS WHITE, BLACK, SP.GREY, NAVY
 RED, BORDEAUX



CERTIFICATES



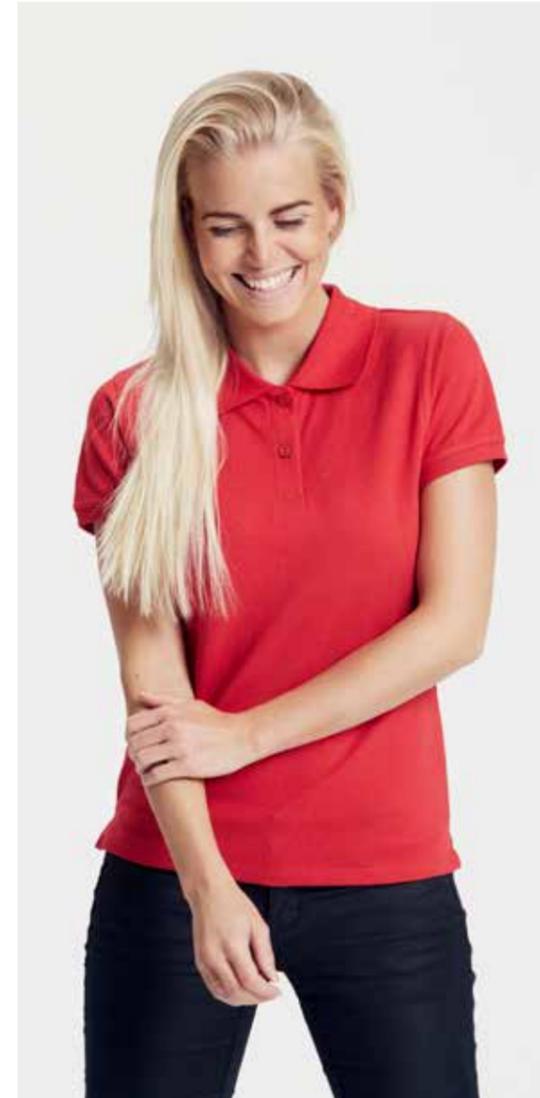
NEW
COLORS

STYLE O20200 MENS LS POLO
FABRIC 100% ORGANIC FAIRTRADE COTTON
 PIQUÉ KNIT, 235 GSM
SIZES S-3XL
INFO SLIGHTLY FITTED MODEL
 LONG SLEEVES
 PLACKET W. BUTTONS
 FLATKNIT RIB AT COLLAR
COLORS WHITE, BLACK



CERTIFICATES





**OKAY FACT #5
A BUTTON MADE
OF COTTON**

Normally, buttons are made from plastic or metal. It's even accepted by the highest international standards like the EU Ecolabel. But why not make buttons from cotton waste instead?

That's what we do.

STYLE O22980 LADIES SS POLO
FABRIC 100% ORGANIC FAIRTRADE COTTON
 PIQUÉ KNIT, 235 GSM
SIZES XS-2XL
INFO SLIGHTLY FITTED MODEL
 SHORT SLEEVES
 PLACKET W. BUTTONS
 FLATKNIT RIB AT COLLAR & SLEEVES
COLORS WHITE, BLACK, SP.GREY, RED, NAVY
 BORDEAUX



CERTIFICATES



NEW
COLORS



**HOODIES
SWEATSHIRT
JUMPSUIT
PANTS**

OKAY FACT #6 HEALTHY SOIL

Organic cotton makes room for worms, beetles, and other small creatures. They rebuild the soil and improve its ability to absorb water meeting the needs of the very thirsty cotton crop. It also prevents water shortage and makes farmers less vulnerable to climate change.



OKAY FACT #7 PESTICIDES

In India, cotton production occupies just 5% of the total agricultural land, yet it's responsible for more than 50% of the country's pesticide usage. Converting to organic cotton gives a huge reduction in the stress placed on the ecosystem.

That's okay!

OKAY FACT #8 FAIRTRADE ISN'T CHARITY

Indian cotton farmers' bargaining position is often weak due to many factors, including illiteracy. Therefore, it's necessary to complement market mechanisms to make sure they get a fair price. That's not charity - that's just okay!



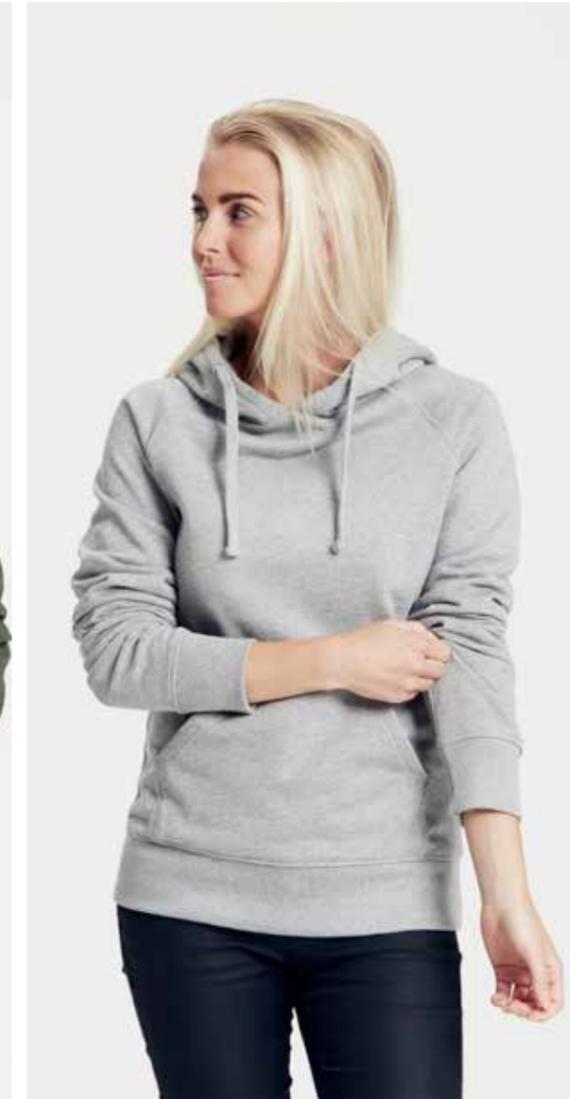


STYLE O63301 MENS ZIP HOODIE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES S-3XL
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 FLAT STRINGS
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY,
 D. HEATHER, RED, NAVY, ORANGE,
 MILITARY, BORDEAUX



STYLE O83301 LADIES ZIP HOODIE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES XS-2XL
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 FLAT STRINGS
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY,
 D. HEATHER, RED, NAVY, ORANGE,
 MILITARY, BORDEAUX





STYLE O63101 MENS HOODIE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES S-3XL
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 FLAT STRINGS
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY,
 D. HEATHER, RED, NAVY, ORANGE,
 MILITARY, BORDEAUX



CERTIFICATES



STYLE O83101 LADIES HOODIE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES XS-2XL
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 FLAT STRINGS
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY,
 D. HEATHER, RED, NAVY



CERTIFICATES





STYLE O73331 UNISEX JUMPSUIT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES XS-3XL
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 ZIP POCKET AT SIDE
 RIB AT SLEEVES & BOTTOM
COLORS BLACK, SP.GREY, NAVY



STYLE O63001 UNISEX SWEATSHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES XS-3XL
INFO UNISEX FIT
 RAGLAN SLEEVES
 RIB AT NECK, SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY,
 D. HEATHER, NAVY, RED, BORDEAUX





STYLE O74001 UNISEX SWEATPANTS
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM-
SIZES XS-3XL
INFO RIB AT WAIST & FLAT STRINGS
 POCKETS AT SIDE
 POCKET AT BACK
COLORS BLACK, SP.GREY, NAVY



CERTIFICATES



STYLE O74002 UNISEX SWEATPANTS W. CUFF
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE BRUSHED INSIDE 300 GSM
SIZES XS-3XL
INFO RIB AT WAIST & FLAT STRINGS
 POCKETS W. ZIPPER
 POCKET AT BACK
COLORS BLACK, SP.GREY, NAVY



CERTIFICATES



NEW
STYLE

ACCESSORIES





STYLE O90015 SHOPPING BAG W. GUSSET
FABRIC 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM
SIZES 51 X 32 CM X 14 CM (HANDLE 80 CM)
INFO FINE CANVAS WEAVE
 BOTTOM GUSSET & LONG HANDLES
 NEUTRAL & FAIRTRADE LABEL AT SIDESEAM
COLORS NATURE, BLACK, RED, NAVY, GREEN

CERTIFICATES 

STYLE O90003 TWILL BAG
FABRIC 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM
SIZES 38 X 38 X 6 CM (HANDLE 66 CM)
INFO HEAVY TWILL WEAVE
 LONG HANDLES
 NEUTRAL & FAIRTRADE LABEL AT SIDESEAM
COLORS WHITE, NATURE, BLACK

CERTIFICATES 



STYLE O90014 SHOPPING BAG W. LH
FABRIC 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM
SIZES 38 X 42 CM (HANDLE 66 CM)
INFO FINE CANVAS WEAVE
 LONG HANDLES
 NEUTRAL & FAIRTRADE LABEL AT SIDESEAM
COLORS NATURE, BLACK, RED, NAVY, GREEN

CERTIFICATES 

STYLE O90004 SHOPPING BAG W. SH
FABRIC 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM
SIZES 38 X 42 CM (HANDLE 33 CM)
INFO FINE CANVAS WEAVE
 SHORT HANDLES
 NEUTRAL & FAIRTRADE LABEL AT SIDESEAM
COLORS NATURE, BLACK

CERTIFICATES 

APRONS



STYLE O92001 APRON
FABRIC 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM
SIZES 80 X 102 CM
INFO THICK TWILL WEAVE
 ADJUSTABLE STRAP AT NECK
 METAL PRESS BUTTONS
 NEUTRAL & FAIRTRADE LABEL
COLORS WHITE, BLACK



STYLE O92011 KIDS APRON
FABRIC 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM
SIZES 60 X 76 CM
INFO THICK TWILL WEAVE
 ADJUSTABLE STRAP AT NECK
 METAL PRESS BUTTONS
 NEUTRAL & FAIRTRADE LABEL
COLORS WHITE, BLACK



TOWEL



STYLE O92002 CAFE APRON
FABRIC 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM
SIZES 50 X 110 CM
INFO THICK TWILL WEAVE
 STRAP AT WAIST
 POCKET AT FRONT
 NEUTRAL & FAIRTRADE LABEL
COLORS WHITE, BLACK



STYLE O95099 BATH TOWEL
FABRIC 100% ORGANIC COTTON TERRY, 650 GSM
SIZES 76 X 140 CM
INFO THICK TERRY QUALITY
 HIGH ABSORBENCY
 JACQUARD EMBOSSED NEUTRAL LOGO
COLORS WHITE, BLACK



NEW
STYLE

ACCESSORIES

ACCESSORIES

KIDS BABIES

KIDS SS & LS T-SHIRT



STYLE O30001 KIDS SS T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 SINGLE JERSEY KNIT, 155 GSM
SIZES 92/104/116/128/140/152
INFO SHORT SLEEVES
 ROUNDNECK
COLORS WHITE, NATURE, BLACK, SP.GREY
 SAPHIRE, ROYAL, NAVY, GREEN,
 YELLOW, ORANGE, PINK, RED



CERTIFICATES



NEW
COLORS

STYLE O31001 KIDS LS T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES 104/116/128/140/152
INFO LONG SLEEVES
 ROUNDNECK
COLORS WHITE, NAVY



CERTIFICATES



KIDS & BABIES



STYLE O30080 KIDS POLO
FABRIC 100% ORGANIC FAIRTRADE COTTON
 PIQUÉ KNIT, 235 GSM
SIZES 104/116/128/140/152
INFO SHORT SLEEVES
 PLACKET W. BUTTONS
 FLATKNIT RIB AT COLLAR & SLEEVES
COLORS WHITE, NAVY

CERTIFICATES

STYLE O31051 KIDS LS GRANDDAD T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES 104/116/128/140/152
INFO LONG SLEEVES
 O-NECK & PLACKET W. BUTTONS
 NECKBAND TAPE
COLORS WHITE, NAVY

CERTIFICATES



STYLE O13301 KIDS HOODIE ZIP
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE W. BRUSHED BACK, 300 GSM
SIZES 104/116/128/140/152
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY, RED, NAVY

CERTIFICATES

STYLE O13101 KIDS HOODIE
FABRIC 100% ORGANIC FAIRTRADE COTTON
 FLEECE W. BRUSHED BACK, 300 GSM
SIZES 104/116/128/140/152
INFO KANGAROO POCKET AT FRONT
 DOUBLE LINED HOOD
 RIB AT SLEEVES & BOTTOM
COLORS WHITE, BLACK, SP.GREY, RED, NAVY

CERTIFICATES



STYLE O33001 KIDS SWEATSHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED BACK, 300 GSM
SIZES 104/116/128/140/152
INFO RAGLAN SLEEVE
 RIB AT NECK, SLEEVES & BOTTOM

COLORS WHITE, NAVY



CERTIFICATES



STYLE O73331 KIDS JUMPSUIT
FABRIC 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED BACK, 300 GSM
SIZES 104/116/128/140/152
INFO KANGAROO POCKET & ZIP POCKET
 DOUBLE LINED HOOD
 RIB AT SLEEVES & BOTTOM
COLORS BLACK, SP.GREY, NAVY

CERTIFICATES



STYLE O11130 BABIES LS BODYSTOCKING
FABRIC 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM
SIZES 62/68/74/80/86/92
INFO LONG SLEEVES
 PRESS BUTTONS AT SHOULDER
 PRESS BUTTONS AT BOTTOM
COLORS WHITE, L. PINK, L. BLUE

CERTIFICATES



STYLE O11030 BABIES SS BODYSTOCKING
FABRIC 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM
SIZES 62/68/74/80/86/92
INFO SHORT SLEEVES
 PRESS BUTTONS AT SHOULDER
 PRESS BUTTONS AT BOTTOM
COLORS WHITE, L. PINK, L. BLUE

CERTIFICATES





STYLE O11001 BABIES LS T-SHIRT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES 62/68/74/80/86/92
INFO LONG SLEEVES
 PRESS BUTTONS AT SHOULDER
COLORS WHITE, L.PINK, L.BLUE



NEW
COLORS

STYLE O18001 BABIES BLANKET
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES 75X75 CM
INFO HOOD AT ONE CORNER
 RIB AT EDGE BAND
COLORS WHITE, L.PINK, L.BLUE



NEW
STYLE

NEW
FABRIC

NEW
COLORS



STYLE O18002 BABIES BIB
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES ONE SIZE
INFO PRESS BUTTONS
COLORS WHITE, L.PINK, L.BLUE

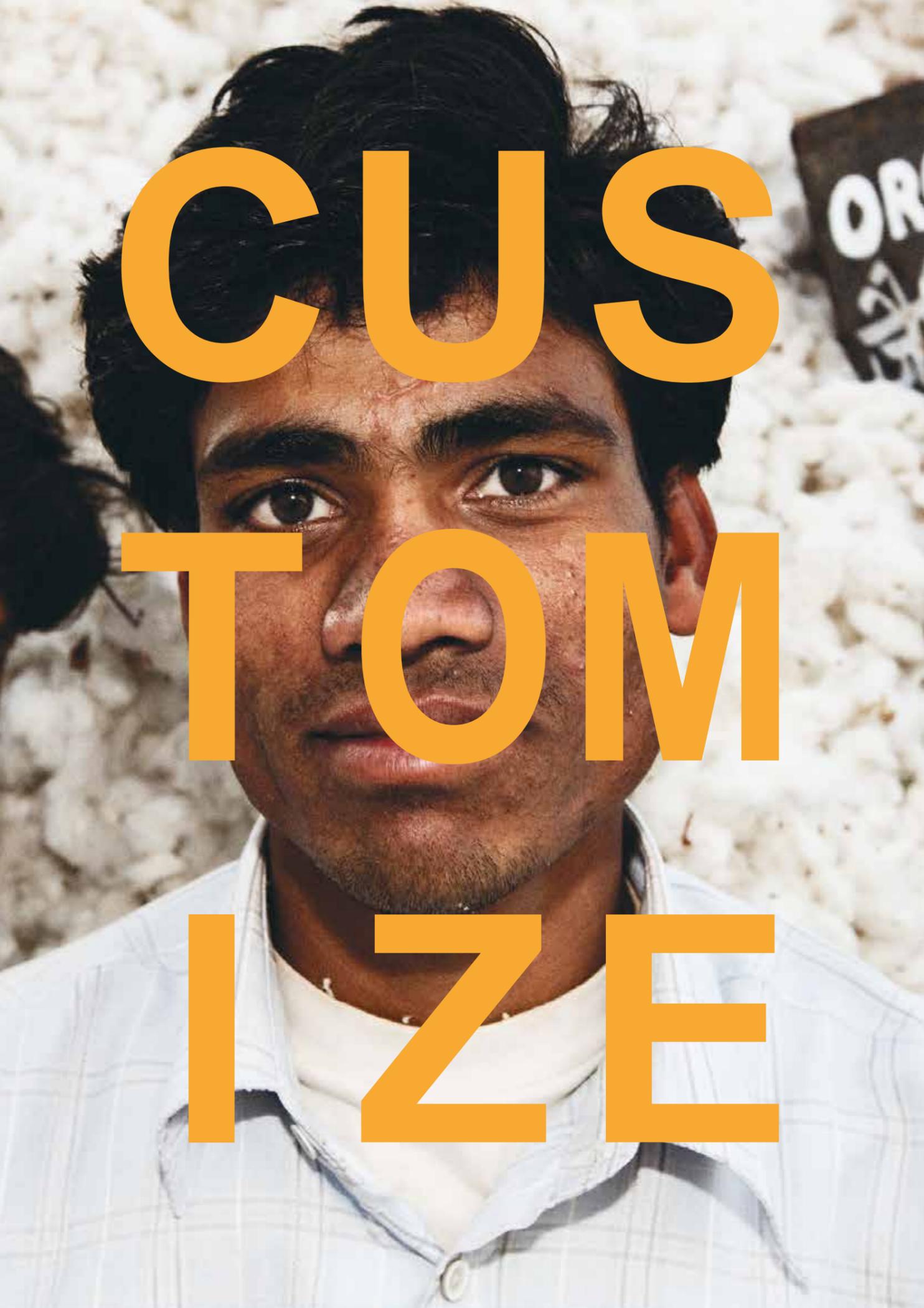


NEW
STYLE

STYLE O18003 BABIES HAT
FABRIC 100% ORGANIC FAIRTRADE COTTON
 1X1 RIB KNIT, 220 GSM
SIZES ONE SIZE
INFO STRINGS FOR CLOSURE
COLORS WHITE, L.PINK, L.BLUE



NEW
STYLE



CUSTOMIZE

CUSTOMIZED PRODUCTIONS

If you need customized apparel with your own design or company branding, Neutral® offers special productions matching your specific requirements. From style and fabric to labeling and packaging, Neutral® can help you get almost any clothing you want.

Actually, there's only one constraint. Your customized production must be able to be produced according to the high standards of Certified Responsibility™.

A customized production gives your organization a unique opportunity to deliver sustainable messages and share your inspirational stories with far greater impact.

That is something Swedish Kolmården has done – the largest wildlife and amusement park in Northern Europe. Wildlife protection lies at the very heart of Kolmården why it also goes without saying that natural resources have to be used responsibly.

With Neutral® clothing, now Kolmården has a platform communicating their sustainable mindset. A memory for visitors to bring home exemplifying Kolmården's dedicated work towards the creation of a sensible balance between the planet and the people and animals living on it.

Isn't that okay?





NEUTRAL® COLOR GUIDE

WHITE	YELLOW PMS 122 U
NATURE UN-BLEACHED	ORANGE PMS 021 C
SP.GREY MELANGE	LIGHT PINK PMS 217 U
D.HEATHER MELANGE	PINK PMS 226 U
BLACK	RED PMS 199 U
LIGHT BLUE PMS 277 U	BORDEAUX PMS 222 U
SAPPHIRE PMS 307 U	GREEN PMS 347 U
ROYAL PMS 300 U	MILITARY PMS 5743 U
NAVY PMS 533 C	NOTE: PMS CODES ONLY SERVE AS A GUIDELINE. ACTUAL COLORS MAY VARY.



IT'S EITHER OKAY - OR IT'S NOT OKAY!

Neutral® isn't about moral superiority, charity or clean conscience. It's as simple as cleaning up after ourselves and paying a fair price for people's hard work.

It doesn't save the world. It doesn't make us better. But it's reasonable.

And that makes it okay.

Okay clothing. Certified okay!

WHY NEUTRAL®?

OKAY

ORGANIC COTTON

It's earthworms instead of chemicals, cleaner ground water and rivers, and toxic free handpicking by the Indian farmers.

OKAY

ENVIRONMENT

We like to drink clean water, eat healthy food and live in an unpolluted environment. We guess people in India do too. So we reuse our waste-water, reduce and recycle waste, and try to be as environmentally friendly as possible.

OKAY

ENERGY

Replacing conventional energy sources with renewable energy is beneficial for both climate and local environment. Neutral® is produced at facilities powered by wind mills.

OKAY

WORK CONDITIONS

Factory workers are hard working people. That's okay – when they have good, safe working conditions. By using the highest labor rights standard around, the SA8000 standard, we know that's the case.

OKAY

FARMERS

Cotton farming in India is old school. No fancy machines. Just families growing cotton the hard way. By paying cotton farmers a little extra with Fairtrade, they can change their life. Like send their kids to school or invest in better tools. That's okay.

OKAY

TEXTILES

Neutral® avoids harmful chemicals in the production. This means that the final product is clean and ready to wear - no need to wash before use.



— THIS IS OKAY —
CERTIFIED OKAY

Neutral.[®]
Certified Responsibility[™]

